

About Us

“Sports for development programs can become a powerful tool for development and learning”. Sports promotes participation, inclusion, human values, acceptance of rules, discipline, health promotion, non-violence, tolerance, gender equality, teamwork, among others. All of the aforementioned problems are visible in communities but especially in low-income communities such as ours here in South Philadelphia which is one of the many reasons we decided to use the game of basketball and form the Ralph Brooks Community Basketball League (RBCBL).

“Ralph Brooks Community Basketball League” (RBCBL), has been in existence for almost three years (July 14, 2016). The league is located in the heart of South Philadelphia, located at 20th and Tasker Street, at Ralph Brooks Park and over the course of the last two years, RBCBL has managed to bring individuals together and has helped in “bridging the gap that has so many of us divided. It has also been used as a means to bring people together regardless of age, gender and color, has formed strong links to the community and during this short period of time, has become very popular not just in our community but across various communities throughout the Philadelphia area (Southwest, North & West Philadelphia).

RBCBL has definitely demonstrated that with the use of basketball (sports), we as individuals and/or a group can work and play together to achieve a common goal. We here at RBCBL are very proud of our hard work, willingness to collaborate with others and our ability to work together as a strong/positive organization, which has contributed to our growth and has helped us create a very strong brand and positive imagine.